



GUIDING
PRINCIPLES



BUSINESS
MODEL



BUSINESS
STRATEGY

LEVEL THREE

How you do it.

WHAT IS THIS?

Establishing long-term goals can be a real challenge without a crystal ball. This workshop gets you thinking realistically about the future of your business and lays out the steps necessary to get there. Incorporating the findings from the Business Model workshop and your Guiding Principles, together we will construct S.M.A.R.T.E.R. long- and short-term goals, as well as create strategic action plans that break down your goals into specific objectives, targets and milestones. The easy-to-follow action plans incorporate metrics and time measurements to ensure you and your team stay the course. You've got big dreams for your business and we're here to help you figure out HOW YOU DO IT.

WHO SHOULD DO THIS?

After completing our Guiding Principles and Business Model workshops, you'll have all the tools needed to dive into the Business Strategy workshop. This workshop is ideal for businesses looking to have a clear vision of where they are going, what they want to accomplish and a detailed plan of how they will get there.

This workshop can be repeated on an annual or semiannual basis to track progress and ensure your goals are continually aligned with your ever-changing business priorities. It's also great for owners looking to enhance their performance-management process.

WHAT'S INCLUDED?

- Brainstorming Session
- Refinement Session
- Launch Session
- Long-Term Goals Defined
- Short-Term Goals Defined
- Strategic Action Plan
- Integration of Your Guiding Principles
- Integration of Business Model Results
- Delivery
- "Business Strategy" Badge
- Annual Membership to the Fabric Community (coming soon)